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Balanced Scorecard Institute and Informa ME Conclude KSA Vision 2030-Themed Conference

The Balanced Scorecard Institute and Informa Middle East hosted over 80 leaders, industry experts, and strategy practitioners from around the world at the Strategy Execution and Transformation Summit in Riyadh, KSA, themed Embedding Capabilities in Public and Private Entities for the Realization of Vision 2030.

Cary, NC- December 9, 2016 - In partnership with international conference provider Informa Middle East, the Balanced Scorecard Institute (BSI) concluded a successful Strategy Execution and Transformation Summit, held December 4-7, 2016 at the Radisson Blu Hotel, Riyadh, KSA.

The Summit was themed Embedding Capabilities in Public and Private Entities for the Realization of Vision 2030. Participants learned how to acquire the right tools and techniques to effectively build strategy execution and performance management capabilities around Saudi Arabia's Vision 2030 and the National Transformation Program 2020.

The Summit had two main conference days, and four post-forum workshops. The main conference featured over 25 sessions, including 19 plenary sessions, 2 panel discussions and 3 sessions which were held in dual separate tracks and ran concurrently--one for the public sector and one for the private sector.

The Summit featured innovative strategy execution presentations from leading international organizations, such as: Ministry of Economy and Planning, Department of Transport, Saudi Commission for Tourism & National Heritage, and Jeddah Municipality.

"The conference was a blend of knowledgeable specialists, from both public and private sectors, that included best practices as well as practical examples," said BSI's Vice President of International, Joe DeCarlo. "The speakers and presentations were very strong and engaging, and could be tied to the early success in Saudi Arabia's Vision 2030. This signature event is part of our long standing partnership with Informa Middle East."

About the Balanced Scorecard Institute:

The Balanced Scorecard Institute, a Strategy Management Group Company, provides strategic planning, balanced scorecard and performance measurement and management training, certification, and consulting services to government, nonprofit, and commercial organizations. Services include public and on-site courses, facilitation and consulting services, and information and tools used by executives, managers and analysts to transform their organizations into "performance excellence" organizations.

The Institute's website, www.balancedscorecard.org, is a leading resource for information, ideas and best practices on strategic planning and management, performance measurement, and balanced scorecard systems. The Institute's *Nine Steps to Success*[™] balanced scorecard framework integrates strategic planning, budgeting, operational planning, performance measurement and strategy execution into a disciplined framework for helping organizations achieve higher levels of performance.

About Informa Middle East:

Informa Middle East is part of Informa PLC which operates at the heart of the Knowledge and Information Economy. It is one of the world's leading business intelligence, academic publishing, knowledge and events businesses. With more than 6,500 employees globally, it has a presence in all major geographies, including North America, South America, Asia, Europe, the Middle East and Africa.

Our Middle East office, formerly known as IIR Middle East, has over two decades of regional experience in organizing and managing all types of business events. We organize over 400+ public training courses, conduct in-house training programs, organize large scale conferences and manage events on behalf of corporate companies, governments or associations. For more information: www.informa-mea.com

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